

## **ROLE: Marketing Internship**

### **ORGANISATION: Amazon**

We're on the lookout for the curious, those who think big and want to define the world of tomorrow.

At Amazon, you will grow into the high impact, visionary person you know you're ready to be. Every day will be filled with exciting new challenges, developing new skills, and achieving personal growth. How often can you say that your work changes the world? At Amazon, you'll say it often. Join us and define tomorrow.

#### **The role**

The Amazon EMEA Student Programmes Team is looking for Marketing Interns to be involved with planning, executing, and measuring the performance of marketing campaigns for Amazon businesses. The successful candidate will play an integral role in building and engaging our customer base via demand and lead generation campaigns, and in creating effective strategies that will promote the long-term growth of Amazon. and other metrics, and report on performance to management teams.

The ideal candidate will be innovative, team oriented, an effective communicator, have a desire to participate in change, and appreciate a dynamic environment with rapidly changing priorities. We are seeking someone with demonstrated history of successful demand generation across media channels and using customer data to identify and prioritize opportunities. An understanding of, and passion for, technology is highly desired.

#### **A day in the life**

Our team is dedicated to supporting new members. We have a broad mix of experience levels and tenures, and we're building an environment that celebrates knowledge sharing and mentorship.

We care about your career growth and strive to assign projects based on what will help each team member develop into a better-rounded professional and enable them to take on more complex tasks in the future.

#### **About the team**

If you're insatiably curious and always want to learn more, then you've come to the right place. Depending on your location, country, job status and other requirements, some or all of the following benefits may be available to you as an intern.

- Impactful project and internship/role deliverables
- Networking opportunities with fellow interns
- Internships events such as speaker series, intern panels, Leadership Principles sessions, Amazon writing skills sessions.
- Mentorship and career development

If you're successful during your internship, you could be considered for a graduate role after finishing your university studies.